



DISCOVER YOUR DIVINE DESIGN

MAPS Personal Roadmap

Brandon Campbell

FROM PURPOSE TO MOVEMENT

MAPS anchors the why, clarifies what is true, makes the work sustainable, and moves it into completion. Use this as a coaching and class roadmap: personal enough to reflect, structured enough to act.

DESIGNID

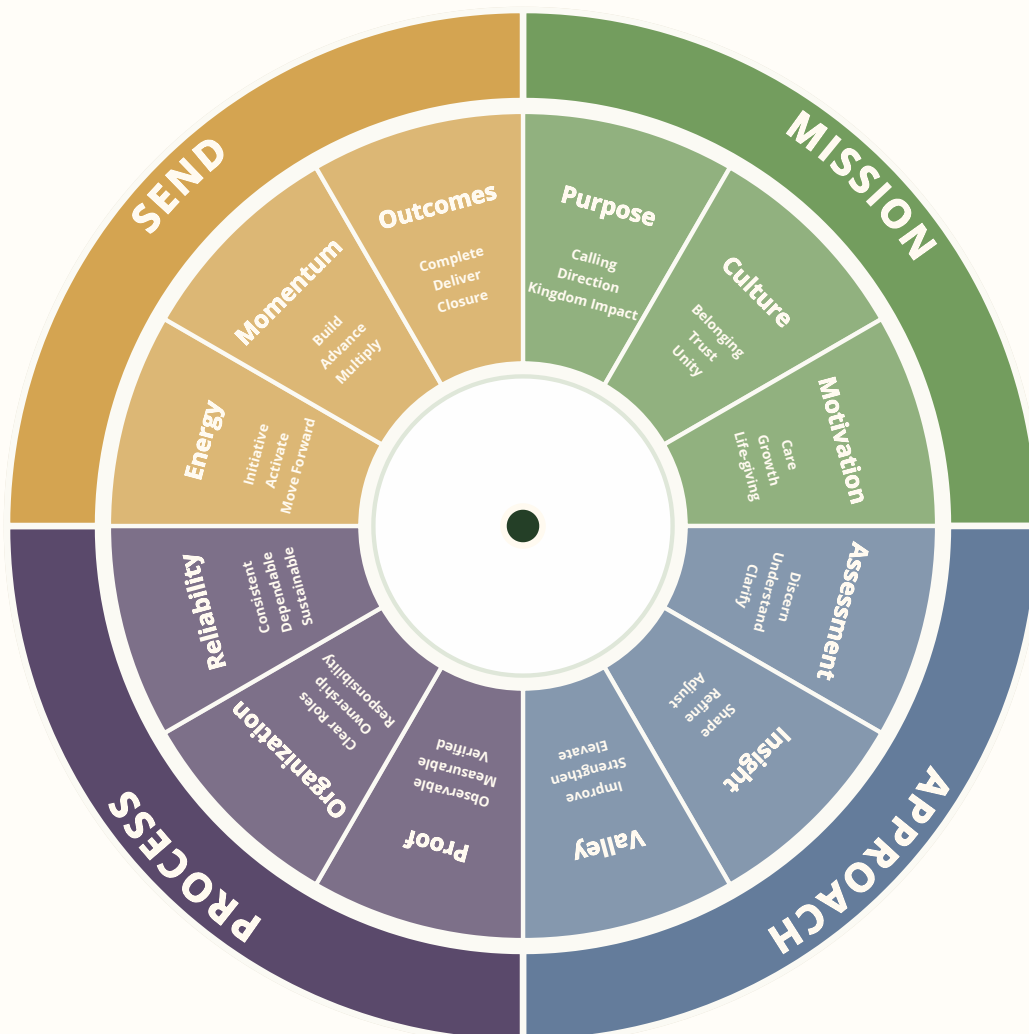
Artisan / Architect

INTEGRATED REFLECTION

Visionary

GENERATED

October 10, 2026

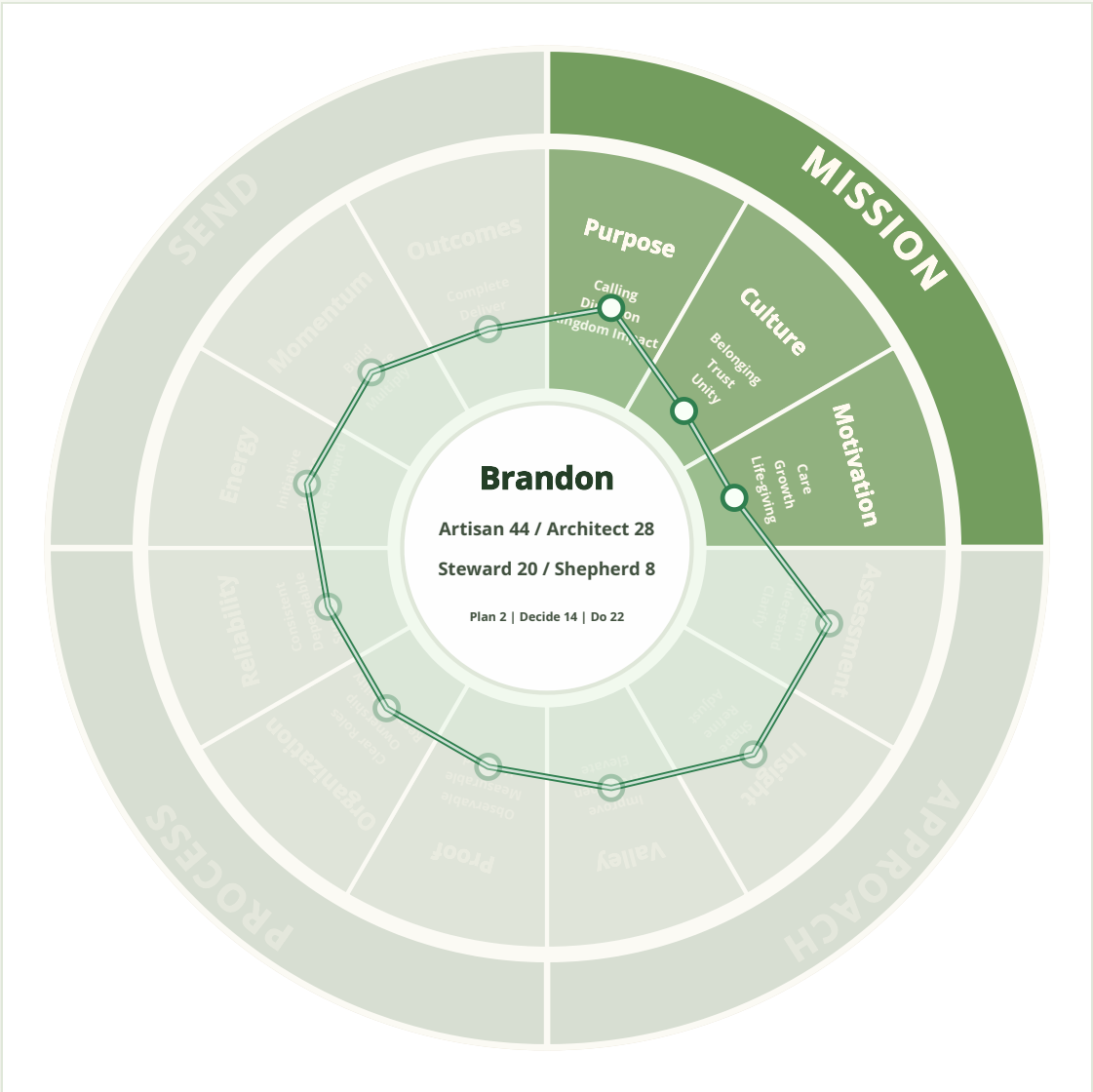


MAPS SECTION

Mission asks why the work matters before the work begins moving. It tests calling, relational agreement, and life-giving motivation so the project does not become activity without purpose.

Mission

Purpose
Culture
Motivation



Purpose

Calling | Direction | Kingdom Impact

PLAN

Simple Definition

Purpose is the clear why, next direction, and meaningful fruit of a project, role, class, ministry, or season.

PROJECT DEMAND QUESTION

Is the project anchored in a clear why, next direction, and meaningful fruit?

CORE CAPACITY NEED

Purpose clarity before movement.

COMMON USE

Niche, message, calling statement, audience promise.

Reflection Capacity Lens

Purpose asks this person to is the project anchored in a clear why, next direction, and meaningful fruit. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Architect, which means the page should help them frames direction, sees what the work could become, and helps turn purpose into a path..

STRENGTH

Artisan 44, Architect 28, Steward 20 gives this person enough current capacity to engage Purpose through vision, adaptation, and relational awareness before asking low-capacity areas to carry the page.

GAP

Shepherd is the capacity to protect. If Purpose requires heavy shepherd load, the report should recommend support, automation, a template, or shared ownership.

SUPPORT

Use a simple support pattern: one sentence, one audience or person served, one visible fruit, one next action, and one support mechanism.

Plan / Decide / Do Lens

This page sits primarily in the **Plan** lane. The report should help the person begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

STRENGTH

Their DesignPD pattern shows how they naturally move when this page becomes real work.

NEED

Give the opposite-side support before this page becomes overload or delay.

GAP

Watch for the page staying inspiring but not operational, or becoming operational without enough support.

Core Capacity Need

- **Artisan**

44 **Abundant**

Artisan is a major carrying capacity here. Use it intentionally, but keep it from taking over the whole process.
- **Architect**

28 **Steady**

Architect can contribute reliably here with normal support, clear scope, and a visible next step.
- **Steward**

20 **Limited**

Steward can help in a focused way, but it needs boundaries, partnership, or a smaller assignment.
- **Shepherd**

8 **Drained**

Shepherd is likely depleted here. Do not make this the unsupported carrying lane; reduce demand, add tools, or share ownership.

Movement Tendencies

- Plan**

Balanced (2)

narrow the possible futures into one faithful next step
- Decide**

Moderate Think It (14)

test conviction with timing, evidence, counsel, cost, and fit
- Do**

Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A Calling

DEFINITION

The unique contribution or assignment a person, role, team, or ministry is meant to carry.

BIBLICAL LENS

A God-given invitation to live and serve according to His workmanship and purpose.

DESIGN CAPACITY

Recognizes the specific contribution this person or group is designed to make.

EPHESIANS 2:10

Created in Christ for good works prepared by God.

PLAN MOVEMENT

Use Calling to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

B Direction

DEFINITION

A clear sense of where to go and which priorities should guide decisions.

BIBLICAL LENS

The ability to walk a wise path by trusting God rather than leaning only on human understanding.

DESIGN CAPACITY

Clarifies the next faithful path and keeps choices aligned with purpose.

PROVERBS 3:5-6

Trust the Lord; He makes the path straight.

PLAN MOVEMENT

Use Direction to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

C Kingdom Impact

DEFINITION

The meaningful difference the work is intended to make beyond activity or effort.

BIBLICAL LENS

A Kingdom-first orientation that seeks fruit beyond personal preference or self-interest.

DESIGN CAPACITY

Connects activity to Kingdom value, people served, and measurable fruit.

MATTHEW 6:33

Seek first the Kingdom and God's righteousness.

PLAN MOVEMENT

Use Kingdom Impact to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

Reflection Space

- What is one way Purpose is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

Culture

Belonging | Trust | Unity

PLAN

Simple Definition

Culture is the relational atmosphere that lets people belong, trust, and move together.

PROJECT DEMAND QUESTION

Will the project create a place where people can belong, trust, and move together?

CORE CAPACITY NEED

Relational safety and shared agreement.

COMMON USE

Class culture, team tone, partner fit, community health.

Reflection Capacity Lens

Culture asks this person to will the project create a place where people can belong, trust, and move together. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Shepherd, which means the page should help them protects people, belonging, care, trust, and relational meaning inside the work..

STRENGTH

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A

Belonging

DEFINITION

A relational environment where people feel known, valued, included, and able to contribute.

BIBLICAL LENS

Membership in the body of Christ, where each person belongs and has a meaningful part.

DESIGN CAPACITY

Creates a place where people can bring their design without fear of being merely used.

ROMANS 12:5

Many members belong to one another in Christ.

PLAN MOVEMENT

Use Belonging to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

B

Trust

DEFINITION

Confidence built through truth, consistency, integrity, and safe follow-through.

BIBLICAL LENS

Reliance on God and trustworthy relationships rooted in faithfulness and truth.

DESIGN CAPACITY

Builds credibility so people can engage honestly and take the next step.

PSALM 56:3-4

When afraid, place trust in God.

PLAN MOVEMENT

Use Trust to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

C

Unity

DEFINITION

Shared alignment, relational harmony, and coordinated movement toward a common purpose.

BIBLICAL LENS

The Spirit-shaped bond that holds people together in peace and shared devotion.

DESIGN CAPACITY

Keeps people moving together instead of scattering into competing agendas.

EPHESIANS 4:3

Make every effort to keep unity in peace.

PLAN MOVEMENT

Use Unity to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

Reflection Space

- What is one way Culture is already present in the project?

• Where does this page reveal a strength, gap, or support need?

• What is the next faithful action?

Motivation

Care | Growth | Life-giving

PLAN

Simple Definition

Motivation names the care, growth, and life-giving energy that keeps the work healthy.

PROJECT DEMAND QUESTION

Does the project care for people and energize growth instead of draining them?

CORE CAPACITY NEED

Sustainable emotional and spiritual energy.

COMMON USE

Participant care, coaching support, growth path, burnout check.

Reflection Capacity Lens

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Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A Care

DEFINITION

Intentional attention to people, needs, burdens, and support required for healthy engagement.

BIBLICAL LENS

Christlike concern that looks to the interests and well-being of others.

DESIGN CAPACITY

Notifies what people need in order to stay healthy, supported, and engaged.

PHILIPPIANS 2:4

Look to the interests of others.

PLAN MOVEMENT

Use Care to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

B Growth

DEFINITION

Ongoing development of maturity, skill, wisdom, and fruitfulness over time.

BIBLICAL LENS

Increasing in grace, knowledge, maturity, and Christlike formation.

DESIGN CAPACITY

Develops people and work over time rather than settling for static capacity.

2 PETER 3:18

Grow in grace and knowledge of Christ.

PLAN MOVEMENT

Use Growth to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

C Life-giving

DEFINITION

Work, relationships, and rhythms that energize, encourage, and sustain people.

BIBLICAL LENS

Participation in the abundant life Christ gives, bringing vitality rather than depletion.

DESIGN CAPACITY

Identifies whether the work brings healthy energy, hope, and sustainable engagement.

JOHN 10:10

Christ came that His people may have life abundantly.

PLAN MOVEMENT

Use Life-giving to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

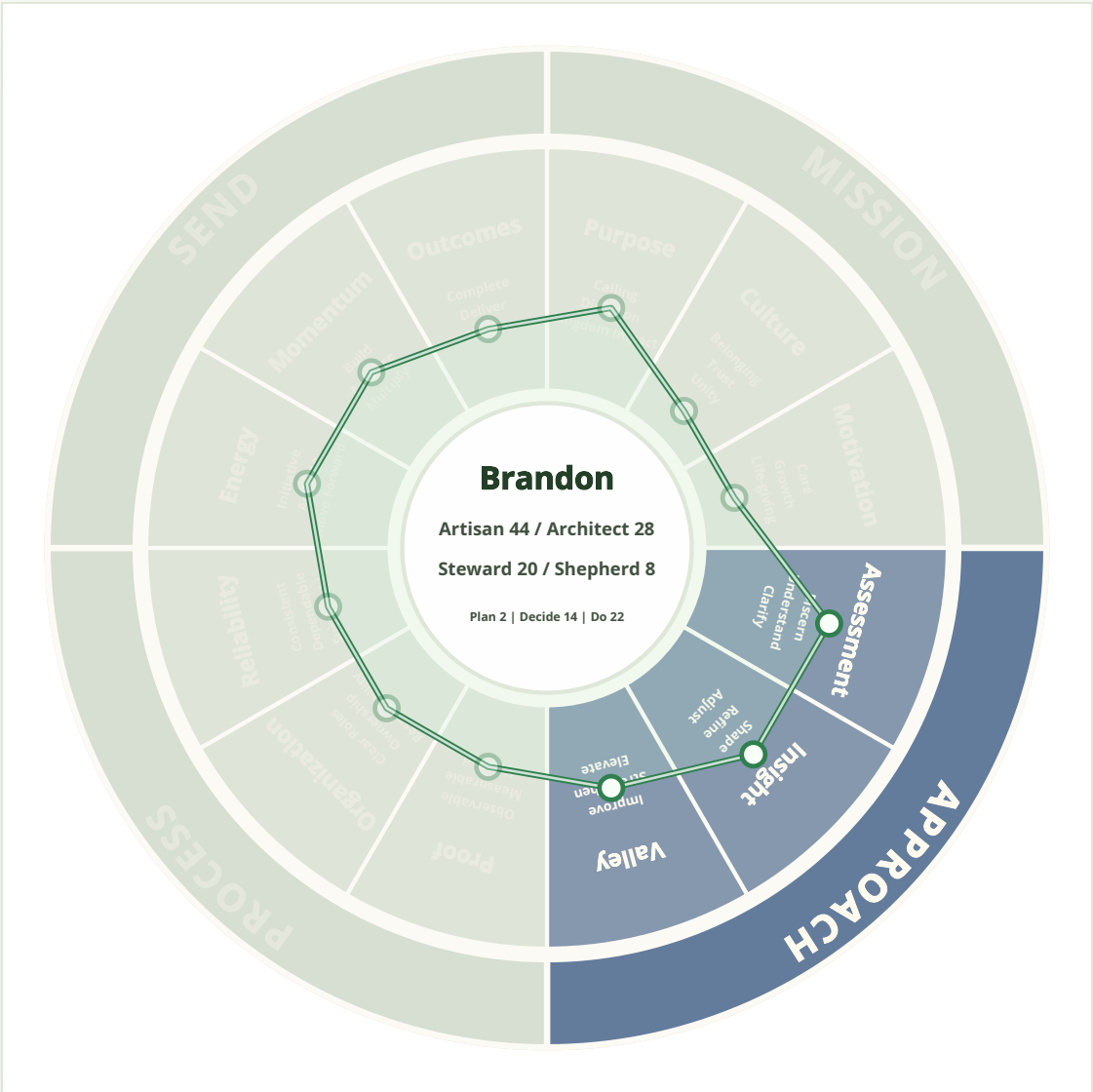
Reflection Space

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Approach

Approach asks what is true, what needs to be understood, and what should be shaped before the work becomes a full system. It turns inspiration into wise diagnosis.

Assessment
Insight
Valley



Assessment

Discern | Understand | Clarify

PLAN

Simple Definition

Assessment is the honest read of what is present, missing, confusing, or ready.

PROJECT DEMAND QUESTION

What needs to be discerned, understood, and clarified before moving?

CORE CAPACITY NEED

Honest assessment before solution-building.

COMMON USE

Discovery calls, project audit, readiness review, coaching intake.

Reflection Capacity Lens

Assessment asks this person to what needs to be discerned, understood, and clarified before moving. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Artisan, which means the page should help them gives language, shape, beauty, adaptation, and fit to what is emerging..

STRENGTH

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GAP

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Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A Discern

- DEFINITION

The ability to perceive what is present, needed, true, or misaligned.
- BIBLICAL LENS

Testing and recognizing what is good, true, wise, and from God.
- DESIGN CAPACITY

Recognizes what is really happening before assigning a solution.
- 1 THESSALONIANS 5:21

Test everything; hold fast to what is good.
- PLAN MOVEMENT

Use Discern to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

B Understand

- DEFINITION

To grasp meaning, context, causes, and implications clearly.
- BIBLICAL LENS

Gaining wisdom and insight so choices are not made in ignorance.
- DESIGN CAPACITY

Reads the person, problem, context, and design pattern with care.
- PROVERBS 4:7

Though it cost all you have, get understanding.
- PLAN MOVEMENT

Use Understand to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

C Clarify

- DEFINITION

To make something plain, distinct, and actionable.
- BIBLICAL LENS

Bringing light, order, and truthful speech where things are unclear.
- DESIGN CAPACITY

Names what matters in a way people can actually use.
- HABAKKUK 2:2

Write the vision plainly.
- PLAN MOVEMENT

Use Clarify to begin with imagination, meaning, and possibility, then narrow the frame before movement becomes too wide.

Reflection Space

- What is one way Assessment is already present in the project? Where does this page reveal a strength, gap, or support need? What is the next faithful action?

Insight

Shape | Refine | Adjust

DECIDE

Simple Definition

Insight turns raw information into meaning, language, and practical adjustment.

PROJECT DEMAND QUESTION

What needs to be shaped, refined, or adjusted so it fits the real assignment?

CORE CAPACITY NEED

Meaningful interpretation and refinement.

COMMON USE

Language refinement, strategy shaping, coaching interpretation.

Reflection Capacity Lens

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GAP

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SUPPORT

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Plan / Decide / Do Lens

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STRENGTH

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Movement Tendencies

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Balanced (2)

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- Decide

Moderate Think It (14)

test conviction with timing, evidence, counsel, cost, and fit
- Do

Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A Shape

- DEFINITION

To give useful form, language, contour, or structure to an idea.
- BIBLICAL LENS

Being formed with intention rather than conformed without thought.
- DESIGN CAPACITY

Gives Shape to what is emerging so the work can be recognized and used.
- ROMANS 12:2

Be transformed by the renewing of your mind.
- DECIDE MOVEMENT

Use Shape to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

B Refine

- DEFINITION

To improve, purify, edit, and strengthen what is already present.
- BIBLICAL LENS

The faithful removal of what weakens or distracts from fruitfulness.
- DESIGN CAPACITY

Improves the expression without losing the original purpose.
- PROVERBS 25:4

Remove dross so useful work can emerge.
- DECIDE MOVEMENT

Use Refine to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

C Adjust

- DEFINITION

To adapt the next move based on what is being learned.
- BIBLICAL LENS

Wisdom that changes course when truth, counsel, or timing requires it.
- DESIGN CAPACITY

Responds to reality without abandoning the assignment.
- PROVERBS 19:20

Listen to advice and accept discipline.
- DECIDE MOVEMENT

Use Adjust to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

Reflection Space

- What is one way Insight is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

Valley

Improve | Strengthen | Elevate

DECIDE

Simple Definition

Valley turns insight into a tested path, stronger priorities, and a higher-quality expression.

PROJECT DEMAND QUESTION

What must be improved, strengthened, and elevated to cross the valley?

CORE CAPACITY NEED

A clear path through constraint, risk, and reality.

COMMON USE

Strategy, offer design, next-step path, development priorities, constraint crossing.

Reflection Capacity Lens

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SUPPORT

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Moderate Think It (14)

test conviction with timing, evidence, counsel, cost, and fit
- Do

Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A

Improve

DEFINITION

To make the current version more useful, fruitful, or effective.

BIBLICAL LENS

Growing in wisdom, character, and fruit rather than staying static.

DESIGN CAPACITY

Names the specific change that would make the work better.

COLOSSIANS 1:10

Bear fruit and grow in the knowledge of God.

DECIDE MOVEMENT

Use Improve to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

B

Strengthen

DEFINITION

To reinforce what is weak, thin, unclear, or underdeveloped.

BIBLICAL LENS

Being made firm, mature, and able to stand.

DESIGN CAPACITY

Builds resilience, quality, and capacity into what matters most.

ISAIAH 41:10

God strengthens and upholds His people.

DECIDE MOVEMENT

Use Strengthen to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

C

Elevate

DEFINITION

To lift the work toward a higher, more faithful, more fruitful expression.

BIBLICAL LENS

Lifting attention toward what is excellent, worthy, and God-honoring.

DESIGN CAPACITY

Raises the standard without crushing the person.

PHILIPPIANS 4:8

Think on what is excellent and praiseworthy.

DECIDE MOVEMENT

Use Elevate to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

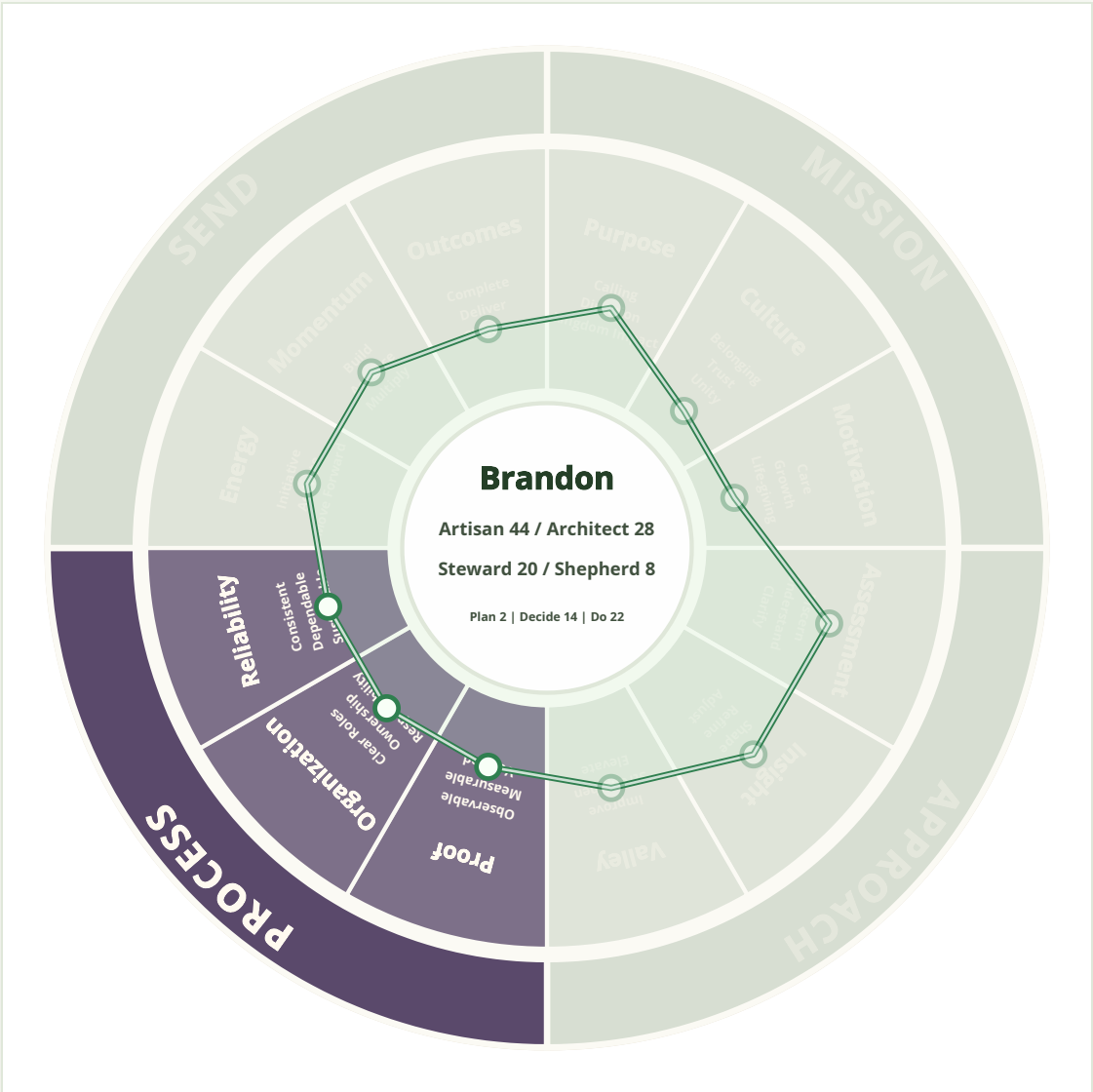
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Process

Process asks how the work will become visible, organized, and dependable. It is where good ideas either become sustainable practice or become too heavy to carry.

- Proof
- Organization
- Reliability



Proof

Observable | Measurable | Verified

DECIDE

Simple Definition

Proof makes progress visible enough to trust, test, and improve.

PROJECT DEMAND QUESTION

Can progress be observed, measured, and verified?

CORE CAPACITY NEED

Visible evidence that the work is real.

COMMON USE

Validation, evidence, report logic, testing, success criteria.

Reflection Capacity Lens

Proof asks this person to can progress be observed, measured, and verified. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Steward, which means the page should help them guards responsibility, follow-through, order, maintenance, and sustainable completion..

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A Observable

- DEFINITION**
Able to be seen, reviewed, and recognized as real progress over time.
- BIBLICAL LENS**
Faithfulness that can be observed over time.
- DESIGN CAPACITY**
Makes progress visible instead of vague.
- LUKE 16:10**
Faithfulness in little things reveals trustworthiness.
- DECIDE MOVEMENT**
Use Observable to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

B Measurable

- DEFINITION**
Able to be assessed by a meaningful standard or signal.
- BIBLICAL LENS**
Wise counting and evaluation that supports faithful stewardship.
- DESIGN CAPACITY**
Defines what evidence matters and how it will be read.
- PROVERBS 27:23**
Know well the condition of what is entrusted to you.
- DECIDE MOVEMENT**
Use Measurable to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

C Verified

- DEFINITION**
Confirmed as real, accurate, useful, or fruit-bearing.
- BIBLICAL LENS**
Truth confirmed by witness, fruit, and tested evidence.
- DESIGN CAPACITY**
Confirms that the work is doing what it claims to do.
- 2 CORINTHIANS 13:1**
A matter is established by witness.
- DECIDE MOVEMENT**
Use Verified to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

Reflection Space

- What is one way Proof is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

Organization

Clear Roles | Ownership | Responsibility

DECIDE

Simple Definition

Organization gives the work a shape people can own.

PROJECT DEMAND QUESTION

Are roles, ownership, and responsibilities clear enough to carry the work?

CORE CAPACITY NEED

Clear ownership and responsibility.

COMMON USE

Role clarity, workflow, ownership map, team design.

Reflection Capacity Lens

Organization asks this person to are roles, ownership, and responsibilities clear enough to carry the work. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Steward, which means the page should help them guards responsibility, follow-through, order, maintenance, and sustainable completion..

STRENGTH

Artisan 44, Architect 28, Steward 20 gives this person enough current capacity to engage Organization through vision, adaptation, and relational awareness before asking low-capacity areas to carry the page.

GAP

Shepherd is the capacity to protect. If Organization requires heavy shepherd load, the report should recommend support, automation, a template, or shared ownership.

SUPPORT

Use a simple support pattern: one sentence, one audience or person served, one visible fruit, one next action, and one support mechanism.

Plan / Decide / Do Lens

This page sits primarily in the **Decide** lane. The report should help the person turn insight into wise choice by adding criteria, evidence, counsel, and timing.

STRENGTH

Their DesignPD pattern shows how they naturally move when this page becomes real work.

NEED

Give the opposite-side support before this page becomes overload or delay.

GAP

Watch for the page staying inspiring but not operational, or becoming operational without enough support.

Core Capacity Need

- Artisan

44 Abundant

Artisan is a major carrying capacity here. Use it intentionally, but keep it from taking over the whole process.
- Architect

28 Steady

Architect can contribute reliably here with normal support, clear scope, and a visible next step.
- Steward

20 Limited

Steward can help in a focused way, but it needs boundaries, partnership, or a smaller assignment.
- Shepherd

8 Drained

Shepherd is likely depleted here. Do not make this the unsupported carrying lane; reduce demand, add tools, or share ownership.

Movement Tendencies

- Plan

Balanced (2)

narrow the possible futures into one faithful next step
- Decide

Moderate Think It (14)

test conviction with timing, evidence, counsel, cost, and fit
- Do

Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A Clear Roles

- DEFINITION**
Clear roles, lanes, functions, and contribution areas.
- BIBLICAL LENS**
Members knowing their place and contribution in the body.
- DESIGN CAPACITY**
Names who does what so contribution is not assumed or confused.
- 1 CORINTHIANS 12:18**
God arranges the members of the body.
- DECIDE MOVEMENT**
Use Clear Roles to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

B Ownership

- DEFINITION**
Clear responsibility for carrying, deciding, and moving a piece of the work.
- BIBLICAL LENS**
Faithful stewardship of what has been entrusted.
- DESIGN CAPACITY**
Places responsibility with a real person or team.
- 1 PETER 4:10**
Use what you have received as faithful stewards.
- DECIDE MOVEMENT**
Use Ownership to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

C Responsibility

- DEFINITION**
The duty to carry what has been assigned with clarity and care.
- BIBLICAL LENS**
Answerable stewardship before God and others.
- DESIGN CAPACITY**
Makes expectations explicit enough to support follow-through.
- GALATIANS 6:5**
Each one should carry their own load.
- DECIDE MOVEMENT**
Use Responsibility to turn insight into wise choice by adding criteria, evidence, counsel, and timing.

Reflection Space

- What is one way Organization is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

Reliability

Consistent | Dependable | Sustainable

DO

Simple Definition

Reliability protects the work from becoming a one-time burst that cannot last.

PROJECT DEMAND QUESTION

Can the work stay consistent, dependable, and sustainable?

CORE CAPACITY NEED

Dependable follow-through over time.

COMMON USE

Operating rhythm, maintenance, delivery quality, sustainability.

Reflection Capacity Lens

Reliability asks this person to can the work stay consistent, dependable, and sustainable. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Steward, which means the page should help them guards responsibility, follow-through, order, maintenance, and sustainable completion..

STRENGTH

Artisan 44, Architect 28, Steward 20 gives this person enough current capacity to engage Reliability through vision, adaptation, and relational awareness before asking low-capacity areas to carry the page.

GAP

Shepherd is the capacity to protect. If Reliability requires heavy shepherd load, the report should recommend support, automation, a template, or shared ownership.

SUPPORT

Use a simple support pattern: one sentence, one audience or person served, one visible fruit, one next action, and one support mechanism.

Plan / Decide / Do Lens

This page sits primarily in the **Do** lane. The report should help the person move into visible action with ownership, pacing, support, and a clear finish line.

STRENGTH

Their DesignPD pattern shows how they naturally move when this page becomes real work.

NEED

Give the opposite-side support before this page becomes overload or delay.

GAP

Watch for the page staying inspiring but not operational, or becoming operational without enough support.

Core Capacity Need

- Artisan

44 Abundant

Artisan is a major carrying capacity here. Use it intentionally, but keep it from taking over the whole process.
- Architect

28 Steady

Architect can contribute reliably here with normal support, clear scope, and a visible next step.
- Steward

20 Limited

Steward can help in a focused way, but it needs boundaries, partnership, or a smaller assignment.
- Shepherd

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Shepherd is likely depleted here. Do not make this the unsupported carrying lane; reduce demand, add tools, or share ownership.

Movement Tendencies

- Plan

Balanced (2)

narrow the possible futures into one faithful next step
- Decide

Moderate Think It (14)

test conviction with timing, evidence, counsel, cost, and fit
- Do

Strong Solo (22)

add visible accountability, collaboration points, and a finish line

A Consistent

DEFINITION
Stable, repeatable, and not dependent on mood or urgency.

BIBLICAL LENS
Steadfastness that remains faithful under pressure.

DESIGN CAPACITY
Creates repeatable rhythm instead of sporadic effort.

1 CORINTHIANS 15:58
Stand firm and give yourself fully to the work.

DO MOVEMENT
Use Consistent to move into visible action with ownership, pacing, support, and a clear finish line.

B Dependable

DEFINITION
Able to be counted on when the work matters.

BIBLICAL LENS
Faithfulness that others can trust.

DESIGN CAPACITY
Builds confidence through follow-through.

MATTHEW 25:21
Faithful with what was entrusted.

DO MOVEMENT
Use Dependable to move into visible action with ownership, pacing, support, and a clear finish line.

C Sustainable

DEFINITION
Able to continue without draining people or breaking the system.

BIBLICAL LENS
Endurance with wisdom, margin, and faithful pacing.

DESIGN CAPACITY
Protects people and systems from burnout.

GALATIANS 6:9
Do not grow weary in doing good.

DO MOVEMENT
Use Sustainable to move into visible action with ownership, pacing, support, and a clear finish line.

Reflection Space

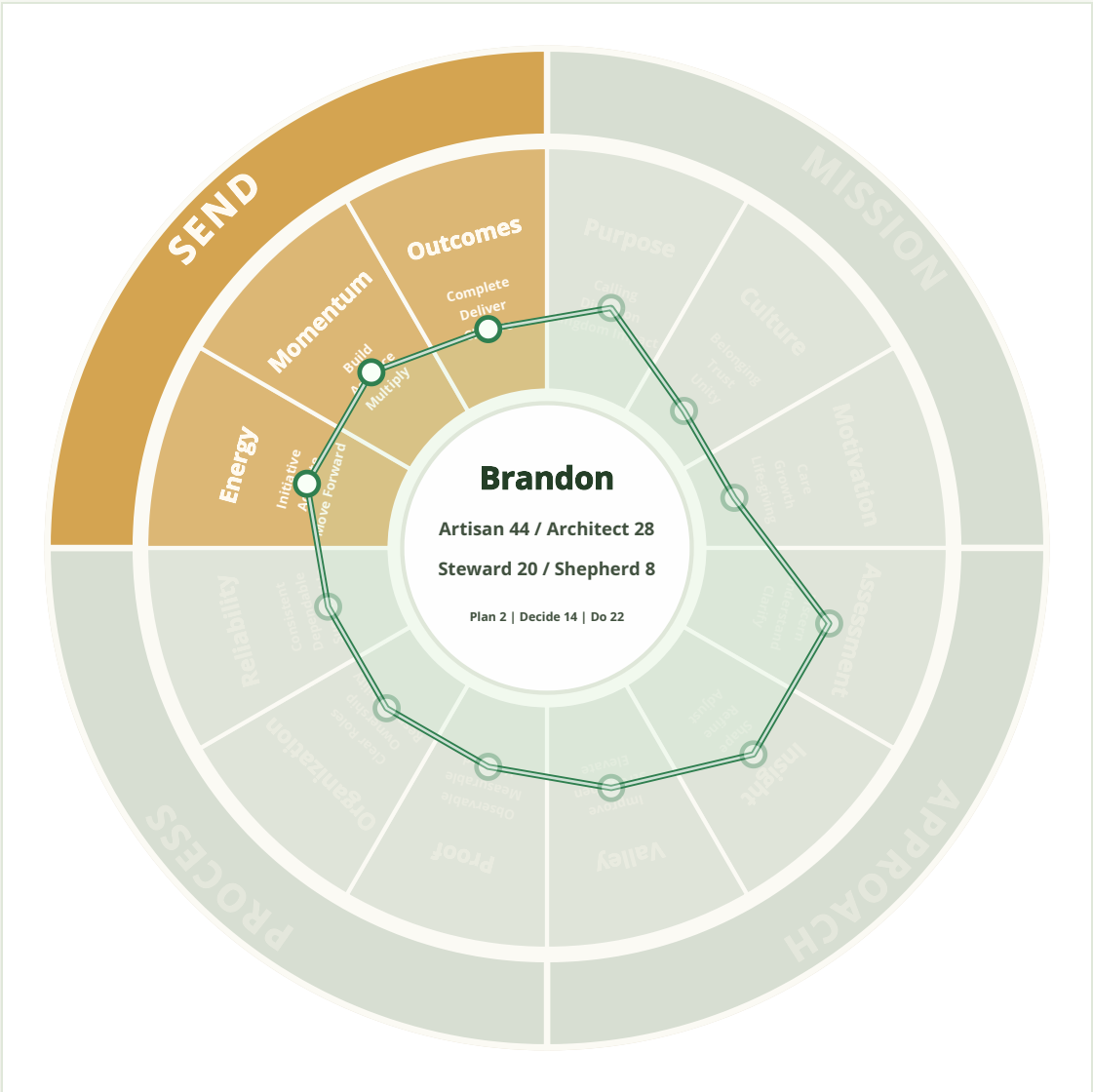
- What is one way Reliability is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

MAPS SECTION

Send asks how the work moves into the world, gathers momentum, and finishes with real delivery. It is the launch and completion side of MAPS.

Send

- Energy
- Momentum
- Outcomes



Energy

Initiative | Activate | Move Forward

DO

Simple Definition

Energy turns readiness into activation.

PROJECT DEMAND QUESTION

What needs to be initiated, activated, and moved now?

CORE CAPACITY NEED

Initial movement and activation.

COMMON USE

Launch energy, first actions, activation plan, owner movement.

Reflection Capacity Lens

Energy asks this person to what needs to be initiated, activated, and moved now. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Architect, which means the page should help them frames direction, sees what the work could become, and helps turn purpose into a path..

STRENGTH

Artisan 44, Architect 28, Steward 20 gives this person enough current capacity to engage Energy through vision, adaptation, and relational awareness before asking low-capacity areas to carry the page.

GAP

Shepherd is the capacity to protect. If Energy requires heavy shepherd load, the report should recommend support, automation, a template, or shared ownership.

SUPPORT

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Plan / Decide / Do Lens

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Core Capacity Need

- **Artisan**

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- **Architect**

28 **Steady**

Architect can contribute reliably here with normal support, clear scope, and a visible next step.
- **Steward**

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- **Shepherd**

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Movement Tendencies

- Plan**

narrow the possible futures into one faithful next step

Balanced (2)
- Decide**

test conviction with timing, evidence, counsel, cost, and fit

Moderate Think It (14)
- Do**

add visible accountability, collaboration points, and a finish line

Strong Solo (22)

A Initiative

DEFINITION

The willingness to begin, initiate, or take responsibility for movement.

BIBLICAL LENS

Willing, faithful movement toward what is good.

DESIGN CAPACITY

Starts movement without waiting for perfect conditions.

ECCLESIASTES 11:4

Waiting for perfect conditions prevents sowing.

DO MOVEMENT

Use Initiative to move into visible action with ownership, pacing, support, and a clear finish line.

B Activate

DEFINITION

To turn capacity, calling, or readiness into active use.

BIBLICAL LENS

Stirring gifts and obedience into faithful use.

DESIGN CAPACITY

Moves dormant capacity into action.

2 TIMOTHY 1:6

Fan into flame the gift of God.

DO MOVEMENT

Use Activate to move into visible action with ownership, pacing, support, and a clear finish line.

C Move Forward

DEFINITION

To move forward from intention, planning, or discussion into motion.

BIBLICAL LENS

Obedient movement that follows faith with action.

DESIGN CAPACITY

Turns intent into an actual next step.

JAMES 2:17

Faith without action is dead.

DO MOVEMENT

Use Move Forward to move into visible action with ownership, pacing, support, and a clear finish line.

Reflection Space

- What is one way Energy is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

Momentum

Build | Advance | Multiply

DO

Simple Definition

Momentum turns first movement into growing traction.

PROJECT DEMAND QUESTION

How will the work build, advance, and expand without scattering?

CORE CAPACITY NEED

Forward traction and expansion.

COMMON USE

Build rhythm, sequence, expansion, traction, class/project cadence.

Reflection Capacity Lens

Momentum asks this person to how will the work build, advance, and expand without scattering. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Architect, which means the page should help them frames direction, sees what the work could become, and helps turn purpose into a path..

STRENGTH

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GAP

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SUPPORT

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Plan / Decide / Do Lens

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STRENGTH

Their DesignPD pattern shows how they naturally move when this page becomes real work.

NEED

Give the opposite-side support before this page becomes overload or delay.

GAP

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Core Capacity Need

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- **Architect**

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Movement Tendencies

- Plan**

narrow the possible futures into one faithful next step

Balanced (2)
- Decide**

test conviction with timing, evidence, counsel, cost, and fit

Moderate Think It (14)
- Do**

add visible accountability, collaboration points, and a finish line

Strong Solo (22)

A Build

DEFINITION

To construct, develop, and add capacity over time.

BIBLICAL LENS

Constructing faithfully on a worthy foundation.

DESIGN CAPACITY

Adds the next layer with intention.

1 CORINTHIANS 3:10

Build carefully on the foundation.

DO MOVEMENT

Use Build to move into visible action with ownership, pacing, support, and a clear finish line.

B Advance

DEFINITION

To move forward from the current position toward the next meaningful stage.

BIBLICAL LENS

Pressing forward toward the goal with focused effort.

DESIGN CAPACITY

Keeps movement going in the right direction.

PHILIPPIANS 3:14

Press on toward the goal.

DO MOVEMENT

Use Advance to move into visible action with ownership, pacing, support, and a clear finish line.

C Multiply

DEFINITION

To multiply reach, capacity, usefulness, or influence without losing the mission.

BIBLICAL LENS

Fruitfulness that grows beyond the first seed.

DESIGN CAPACITY

Increases reach, usefulness, and impact without losing the mission.

ISAIAH 54:2

Enlarge the tent and strengthen the stakes.

DO MOVEMENT

Use Multiply to move into visible action with ownership, pacing, support, and a clear finish line.

Reflection Space

- What is one way Momentum is already present in the project? Where does this page reveal a strength, gap, or support need? What is the next faithful action?

Outcomes

Complete | Deliver | Closure

DO

Simple Definition

Outcomes bring the work to useful completion.

PROJECT DEMAND QUESTION

What must be completed, delivered, and truly done?

CORE CAPACITY NEED

Completion and delivered fruit.

COMMON USE

Completion, delivery, closeout, deliverables, client/class handoff.

Reflection Capacity Lens

Outcomes asks this person to what must be completed, delivered, and truly done. Their strongest current capacities are Artisan 44 (Abundant), Architect 28 (Steady), Steward 20 (Limited). The key MAPS capacity for this page is Steward, which means the page should help them guards responsibility, follow-through, order, maintenance, and sustainable completion..

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SUPPORT

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STRENGTH

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Movement Tendencies

- Plan**

narrow the possible futures into one faithful next step

Balanced (2)
- Decide**

test conviction with timing, evidence, counsel, cost, and fit

Moderate Think It (14)
- Do**

add visible accountability, collaboration points, and a finish line

Strong Solo (22)

A Complete

- DEFINITION**
To bring the work to a finished state.
- BIBLICAL LENS**
Finishing the assigned work with faithfulness.
- DESIGN CAPACITY**
Closes the loop rather than leaving the work almost finished.
- JOHN 17:4**
Jesus completed the work given to Him.
- DO MOVEMENT**
Use Complete to move into visible action with ownership, pacing, support, and a clear finish line.

B Deliver

- DEFINITION**
To place the finished work into the hands of those it is meant to serve.
- BIBLICAL LENS**
Handing over fruit that can serve others.
- DESIGN CAPACITY**
Turns work into something usable by the intended person or group.
- COLOSSIANS 3:23**
Work heartily as for the Lord.
- DO MOVEMENT**
Use Deliver to move into visible action with ownership, pacing, support, and a clear finish line.

C Closure

- DEFINITION**
Closed, completed, handed off, or brought to a faithful stopping point.
- BIBLICAL LENS**
Faithful completion with integrity, not endless carrying.
- DESIGN CAPACITY**
Names the finish line and releases the work appropriately.
- 2 TIMOTHY 4:7**
Finish the race and keep the faith.
- DO MOVEMENT**
Use Closure to move into visible action with ownership, pacing, support, and a clear finish line.

Reflection Space

- What is one way Outcomes is already present in the project?
- Where does this page reveal a strength, gap, or support need?
- What is the next faithful action?

Continue the MAPS Walk

This roadmap is most useful when it becomes a coaching conversation, class lab, or project rhythm. Use it to name the next faithful action, the support needed, and the specific part of the project that should move now.

Resources, Courses, and Next Steps

Visit <https://www.discoverdivine.design/resources> for Discover Your Divine Design resources.

